


Community

In its own way, each Toromont business invests in developing healthy communities. Our support reflects the close engagement we have with local and regional stakeholder groups. In Alberta, Enerflex's signature campaign is in support of multiple sclerosis. Enerflex became the official sponsor of the Calgary MS Walk in 1998, and in 2009, expanded its participation to become the title sponsor for all MS walks in Alberta. Through individual fundraising – 168 Enerflex employees participated in 10 walks in 2010 – and corporate donations, Enerflex has contributed more than \$840,500 to the search for a cure to MS. Company-wide, Enerflex focuses its community investment programs on health and wellness, training and enrichment and community development.

Toromont CAT contributes in a variety of ways across its regions with the largest annual campaign held in support of the United Way. Employee engagement in United Way events in 2010 was at an all-time high – reflected in the fact that Toromont CAT was presented with the United Way of York Region's Employee Campaign Spirit Award. This is proof positive of the caring nature of all employees. As some measures of engagement, 33 employees were leaders with contributions of more than \$1,000 each to the campaign in 2010; the employee participation rate in payroll donations exceeded 23% for the first time; and, since 2003, Toromont and our employees together have contributed over \$861,000 – \$761,000 of that amount in the past four years.

Working in concert with the Canadian Autoworkers Union, we also hosted the United Way of York Region's official fundraising kick-off, which went a long way toward increasing awareness within our company, as did our annual sponsorship of the United Way Toromont CAT Dragon Boat Festival in August. In addition to fundraising, 70 employees participated in United Way Days of Caring® and other events in 2010 – up from 22 in 2009. This resulted in another York Region United Way Award for Toromont CAT: the 2010 Day of Caring Volunteer Spirit Award.

Our support of educational initiatives also continued at a variety of postsecondary institutions, including our Reach Your Destination scholarships for the motive power techniques/heavy equipment programs at Sir Sandford Fleming and Centennial colleges, and bursaries at Thunder Bay's Lakehead University, St. John's Memorial University and at Toronto's Ryerson University Department of Civil Engineering. We are particularly pleased that Toromont Arctic was able to sponsor a young Inuit student to attend the motive power techniques course at Sir Sandford Fleming. Virgil Williams, a resident of Iqaluit and a member of our Toromont Arctic team, is the first of what we hope to be a steady-stream of Inuit students to participate in the program. For more than a decade, Toromont has operated a partnership with Kitikmeot, Qikiqtaaluk and Sakku Inuit Nations to bring the economic benefits of development to their communities, including employment and skills development. 

RIGHT 01
The annual United Way of York Region charity bike race featured many Toromont CAT participants including Cathy Grozdanovski.

RIGHT 02
Toromont CAT's Scott Medhurst (left) and Glenn Keenan (right) present a donation to Daniele Zanotti, United Way of York Region CEO.

RIGHT 03
Hayley Coito, from Toromont CAT's Power Systems business, was one of many participants in the annual Toromont CAT-sponsored United Way Dragon Boat Race held every August.

RIGHT 04
The Enerflex Calgary team prepares to walk to raise money to fight Multiple Sclerosis.

BELOW LEFT
Members of the CIMCO Refrigeration teams celebrate their participation in the annual Toromont CAT Dragon Boat Festival in support of the United Way.

